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National Nonprofits Good360 and All Hands and Hearts Partner to Accelerate Long-term Disaster Recovery in Hard-Hit Regions

Initial programs will focus on Baton Rouge, LA and Houston, TX

Alexandria, VA (Friday, February 9, 2017) – All Hands and Hearts – Smart Response, a leader in delivering effective and efficient long-term disaster recovery support to impacted communities has partnered with Good360, the global leader in product philanthropy and purposeful giving, in order to further accelerate the recovery and rebuilding process for communities post-disaster.

After a major disaster, it can take months, if not years, for a community to rebuild. Once out of the media spotlight, many communities are often forgotten within only weeks of the disaster’s initial impact. Separately, both All Hands and Hearts’ and Good360’s respective missions in disaster recovery are focused on long-term recovery and building sustainable, resilient communities. Together, this combination becomes even more powerful as these two powerhouse nonprofits combine their individual strengths to further embrace a holistic, long-term approach to successful disaster recovery.

To kick off this partnership, All Hands and Hearts and Good360 will undertake two initial projects. First, the organizations will combine forces to rebuild and refurnish 30 homes in flood-ravaged Baton Rouge, Louisiana in February 2018. Second, the teams will turn to rebuilding and refurnishing Hurricane Harvey-damaged homes in Houston later in the spring. All Hands and Hearts leverages its history and capabilities in the physical process of clean-up and rebuilding while Good360 taps into its collaborative corporate partnerships in order to source furniture and other needed goods to complete the rebuild process.

“We are incredibly excited for this partnership with Good360,” said Erik Dyson, CEO of All Hands and Hearts – Smart Response. “Their support allows All Hands and Hearts to continue and expand upon our work to rebuild communities in Louisiana and Houston that are still recovering from recent natural disasters. All Hands and Hearts is committed to providing long-term support to those in need, and we are thrilled to partner with Good360 to have an even greater impact.”



“This partnership embodies one of Good360’s core beliefs – the importance of collaboration,” said Howard Sherman, CEO of Good360. “Disaster recovery is complex and multi-faceted and no single organization can solve the challenge on its own. Our work with All Hands and Hearts will allow both organizations to do even more effective work in long-term disaster recovery. For Good360, partnerships like this one enable us to deliver on our mission of providing the right goods to the right people at the right time during any stage of a disaster.”

About All Hands & Hearts

All Hands and Hearts – Smart Response effectively and efficiently addresses the immediate and long-term needs of communities impacted by natural disasters. By listening to local people, and deploying our unique model of engaging volunteers to enable direct impact, we rebuild safe, resilient schools, homes and other community infrastructure.

About Good360

Good360’s mission is to transform lives by providing hope, dignity, and a sense of renewed possibility to individuals, families, and communities impacted by disasters or other challenging life circumstances who, without us, would struggle to find that hope. As the global leader in product philanthropy and purposeful giving, we partner with socially responsible companies to source highly needed goods and distribute them through our network of diverse nonprofits that support people in need. Good360 has distributed more than \$9 billion in donated goods around the world, helping its network of more than 60,000 prequalified nonprofits strengthen communities and improve the lives of millions. Good360 is proud to partner with corporate donors such as Walmart, UPS, CVS Health Foundation, Nike, IKEA, Sears, Home Depot, Grainger, 3M, Mattel, Crayola, Gap, Inc., ANN INC., Williams-Sonoma, and Hilton. Good360 is a registered 501(c)(3) organization. Learn more at <https://www.good360.org>.

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